

Vlora Prenaj¹ Iliriana Miftari² Besnik Krasniqi³

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DETERMINANTS OF THE CAPITAL STRUCTURE OF NON-LISTED COMPANIES IN KOSOVO⁴

The main objective of the study was to examine the determinants of the capital structure of Kosovo companies reporting to the Kosovo Council for Financial Reporting (KCFR). The data is collected from the financial statements of 50 non-listed companies and covers the time period of 2013-2018. The data is pannel and three different models: fixed, random effects, and pooled OLS, were estimated in order to test for the best-fitted model of the determinants of the capital structure of Kosovo companies. The size of the company, liquidity, profitability, assets structure, growth, effective tax rate, financial flexibility, and risk were used as explanatory variables for the capital structure of a company measured by the total debt rate. Several theories of capital structure have been developed to explain company-based capital structure. This study is based on the selection of trade-off and pecking order theory. The results of the study suggest that variables such as the size of a company, assets structure, growth, and financial flexibility influence the measurement of the capital structure of a company in Kosovo, and they are supported by the trade-off and pecking order theory. From the results, we can conclude the negative relationship between the size of a company, liquidity, profitability, assets structure, financial flexibility, risk, and capital structure, affects the management of the company when making borrowing choices. The findings of the study demonstrated the importance of capital structure compounds for the decision on the financial sources of a company in Kosovo.

Keywords: Kosovo; determinants of capital structure; trade-off; pecking order; company

JEL: D25; G3; G3

¹ Vlora Prenaj, Faculty of Economics, University of Prishtina. Phone: +38138228966, e-mail: vlora.prenaj@uni-pr.edu.

² Corresponding author: Iliriana Miftari, Faculty of Agriculture and Veterinary, University of Prishtina. Phone: +38138603668, e-mail: iliriana.miftari@uni-pr.edu.

³ Besnik Krasniqi, Faculty of Economics, University of Prishtina. Phone: +38138228966, e-mail: besnik.krasniqi@uni-pr.edu.

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1. Introduction

The capital structure of a company plays an important role in its financial performance, sustainability, growth, and ability to accomplish its long-term goals and objectives. The capital structure of a corporation is the method by which a company funds its assets and it displays the mix of financial instruments used to finance its investments. In general, the capital structure for funding a corporation reflects the different combinations of debt and equity. By mixing debt and equity, the capital structure of a company may have the majority of the debt or the majority of the capital component. However, achieving a reasonable balance between the debt and the equity component is believed to be crucial for a successful organisation. The combination of capital and debt can be stated in three ways: a) 100 percent equity and 0 percent debt; b) 0 percent equity and 100 percent debt; and c) X percent equity and Y percent debt (Olokoyo, 2013). This mix is the percentage of diverse sources within the company, and these sources include both internal and external financiers. Moreover, financial circumstances in the corporate sector not only impact the financial performance of a company but also have a powerful effect on macroeconomic results (Martis, 2013). Choices connected to the capital structure constitute an exchange between risk and return (Kiran, 2013).

According to Kiran (2013), the highest usage of debt raises the company's liabilities, which subsequently increases the risk of profits, but at the same time, may increase expected returns in the future. Despite the theoretical breakthroughs that have taken place in recent years, our knowledge of the corporate capital structure requires additional examination (Beattie, Goodacre, & Thomas, 2006). The majority of the empirical research assessing the determinants of a company's financial structure concentrates on listed companies, whereas our study focuses on the financial structures of non-listed companies in Kosovo. The main aim of this study is to develop a base of key determinants of the capital structure of Kosovo companies. It examines the financial behaviour of Kosovo companies by addressing the issue of capital structure and supports the trade-off or pecking order theory for non-listed companies. Furthermore, the research focuses on identifying factors before making financing choices, the influence of these factors on the value of a company, and how the capital structure represents the future goals of a company.

The remainder of the paper is organised into the five following sections. Section 2 includes a literature review of the capital structure. Section 3 describes empirical evidence on determinants of the capital structure. Section 4 comprises data collection and research methodology. Section 5 presents results and discussions, and the last section provides conclusions from the results of the study and ideas for additional research.

2. Literature Review

Despite the difficulty of determining a company's financial structure, it is critical to its success. Decisions on the company's financial structure are critical to its survival. Capital structure choices are among the most complex and difficult for the owners and managers of a business. A wrong decision about the capital structure can lead to financial difficulties and,

ultimately, may lead to the bankruptcy of a company (Alipour, Mohammadi, & Derakhshan, 2015).

According to a number of studies, companies differ greatly in their financial structures. A company's capital structure consists of both debt and equity (San & Heng, 2011), (Pouraghajan & Malekian, 2012). A company's capital structure is defined by Abor and Biekpe (2009) as the particular combination of debt and equity that it utilises to fund its business operations. Some companies use debt as a main source of financing, while other companies may solely rely on capital, and for others, a combination of both sources may be an appropriate solution. All these combinations of financial sources depend on the orientation of the company for the use of financial sources. Depending on the company's financial strategy, any one of these combinations of sources may be used.

Earlier theories, such as the theory of capital structure, begin with the theorem of Modigliani & Miller (M&M). Modigliani and Miller theory foresees the capital structure as a result of mainly financial, tax, and growth factors (Modigliani & Miller, 1958). The M&M theory established the basis for modern thinking about capital structure, according to which the value of a company is independent of its capital structure. The basic theorem states that in the absence of taxes, bankruptcy costs, agency costs, asymmetric information, and an efficient market, the value of a company is not affected by the way it is financed. Since the company's value does not depend either on its dividend policy or on its decision to raise capital structure bias.

3. Determinants of Capital Structure

The pillars of a company's competitive advantage are the capital structure's determinants (Kumar, Colombage, & Rao, 2017). Accordingly, the next section examines many studies on the factors that influence companies' capital structures, utilising the total debt ratio as a dependent variable and size, liquidity, profitability, asset structure, growth, effective tax rate, financial flexibility, and company risk as independent variables.

Total debt ratio

According to Chen J. J. (2004), Handoo and Sharma (2014), the company's total debt ratio is calculated as total debt divided by total assets (Ibhagui, 2018). A company's capital structure is thought to be chosen by companies based on the characteristics that govern different aspects of the cost-benefit analysis correlated to debt and equity financing (Abor & Biekpe, 2009). The total debt ratio is a financial report that shows the percentage of a company's assets compared to its debt (Handoo & Sharma, 2014). But profitable companies depend more on debt as their main source of funding (Abor, 2005).

Is there a correlation between the size of a company and its capital structure, and why? The contrast between small and big companies is presented in a variety of ways by a number of writers. For small companies, it may seem relatively costly to resolve the information asymmetry between lender and investor, which discourages the use of foreign investment (Grinblatt.M & Titman.S, 1998). According to Weston and Brigham (1981), the management of large companies should choose equity financing since the sale of additional shares has minimal influence on the control of large companies.

However, according to Barton and Gordon (1988), Kale, Noe and Ramirez (1991), there is a negative relationship between the size of a company and the level of debt. The existence of a negative relationship between these two variables explains the fact that large companies use less debt in their capital structure because of their ability to finance through issuing stock, rather than debt financing (Deloof & Overfelt, 2008). The pecking order theory predicts a similar pattern of relationships, with large corporations attracting less debt and generating more information asymmetries (Marsh, 1982). On the other hand, a positive relationship between the size and the debt ratio was reported by (Lim, 2012), (Chang, Chen, & Liao, 2014). Prasad, Green and Murinde (2001) also discovered a positive relationship between these two variables, but they noted that a positive relationship exists between long-term and short-term debt and company size.

Whereas, Du and Dai (2005) argued that size is often considered as a determinant of the capital structure where larger companies have more information to the public than smaller companies and may favour capital financing because the cost of capital financing due to asymmetric information is the smallest. Hence, size is negatively related to leverage, and this argument suggests that larger companies should have higher leverage. So reported Titman and Wessels (1988) according to the trade-off theory, as well as proving that relatively large companies tend to be more diversified and less prone to bankruptcy.

Rajabi and Ebrahimi (2020) suggested that investors focus on the growth opportunities of the company as a long-term tool and to devote more of their attention to the company's investments.

Liquidity

Liquidity may have both positive and negative consequences for a company's capital structure. A company's capacity to satisfy short-term liabilities increases when its liquidity is larger. On the other hand, high-liquidity companies may use it to fund their investments (Viviani, 2008). According to Deesomsak, Paudyal and Pescetto (2004), there is a negative relationship between liquidity and the debt ratio. A negative relationship between the two variables is supported by the pecking order theory, as liquidity companies have fewer funding requirements from external sources (Alipour, Mohammadi, & Derakhshan, 2015).

Differently, Vo (2017) assumes a positive relationship between these two variables since high liquidity companies can use a higher debt rate due to their greater ability to meet short-term liabilities. While Alipour, Mohammadi and Derakhshan (2015) stressed out that even

Size

under the trade-off theory assumption, a positive relationship is expected between these two variables, due to sufficient debt provision in order to fulfil their commitments.

Profitability

There are many contradictions with regard to theories about the ratio between profitability and debt rate. According to the pecking order theory, companies prefer to use more internal resources. This means that there should be a negative relationship between profitability and debt (Tong & Green, 2005).

In line with the following researchers: Jordan, Lowe and Taylor (1998), Céspedes, González and Molina (2010), there was also a negative relationship between the variables (Chang, Chen, & Liao, 2014). Myers and Majluf (1984) suggest that profitable companies generate high incomes and tend to use less debt compared to less profitable ones. Hence, the most profitable company is allowed to deviate from external financing (Myers & Majluf, 1984).

When a company is profitable, it has the capacity to avoid debt by generating its own assets that are able to support its operations without relying on external funding (Barton & Gordon, 1988), (Krasniqi & Mustafa, 2011) and (Krasniqi, 2010). Profitability has a significant impact on capital structure (Al-Fayoumi & Abuzayed, 2009). In general, most profitable companies need to borrow less because they can rely more on domestic funds (Beattie, Goodacre, & Thomas, 2006).

On the other hand, according to the trade-off theory, the opposite result is expected. Most profitable companies, should prefer more debt to benefit from tax savings. Profitable companies are able to borrow more, which increases the possibility of a return on the money borrowed (Gaud, Jani, Hoesli, & Bender, 2005) and (Krasniqi, 2012). According to the trade-off theory, there may be a positive relationship between profitability and debt. In line with the authors, Chiarella, Pham, Sim and Tan (1992) and Abor and Biekpe (2009) showed via their research that there is a negative relationship between profitability and debt. As reported by Barton and Gordon (1988), a capital structure is the result of more than just economic factors, because profit is inversely related to debt levels.

Assets structure

A company's asset structure is a significant factor in determining its capital structure. It shows the ratio of fixed assets to total assets (Bevan & Danbolt, 2002); (Handoo & Sharma, 2014).

According to Harris and Raviv (1991), companies with more tangible assets exhibit higher liquidity values. When a company is liquidated, creditors see fixed assets as a kind of collateral that may be used to pay off their debts (Alipour, Mohammadi, & Derakhshan, 2015). In accordance with the static trade-off theory, fixed assets may serve as collateral and this is one of the reasons why fixed assets and debt should have a positive relationship (Mazur, 2007). On the other hand, the pecking order theory predicts that companies that

possess more tangible assets will be less likely to experience asymmetric information problems, suggesting a negative relationship (Mazur, 2007).

Numerous studies, including Esperança, Gama and Gulamhussen (2003), Céspedes, González and Molina (2010) and Vo (2017), demonstrated a positive relationship between the asset structure and the debt ratio. Antoniou, Guney and Paudyal (2002) also found a positive relationship based on research done in some of European countries. The relationship between the structure of assets and debt also depends on the amount of debt applied (Bevan & Danbolt, 2002).

Growth

Financial empiricists have historically agreed on the existence of a positive relationship between growth and debt rate, as reported by many authors (Grinblatt.M & Titman.S, 1998), (Allen & Mizuno, 1989), (Barton & Gordon, 1988). A positive relationship between growth and debt rate is also shown by Céspedes, González and Molina (2010), Chang, Chen and Liao (2014), since fast-growing companies have to finance their projects and this is mainly achieved through borrowing. Asset growth is required when a company has a significant volume of sales (Al-Fayoumi & Abuzayed, 2009).

On the other hand, there are other researchers who consider it possible to have a negative relationship between the debt rate and growth, as evidenced by (Rajan & Zingales, 1995), (Bevan & Danbolt, 2002). Handoo and Sharma (2014) suggest that capital debt reduction is a long-term goal for companies with great growth potential but unstable cash flow. Growth opportunities are capital assets that add value to a company but cannot be collateralised and do not generate actual taxable income (Titman & Wessels, 1988). Due to these arguments, a negative relationship is foreseen between debt and growth opportunities.

Tax effective rate

The tax rate is a rate that is determined depending on the company's profit, where different rates are used for different levels of profit (Handoo & Sharma, 2014). For companies, the loan interest is deductible from the taxable financial results, and for that reason, companies with higher tax liabilities are encouraged to use more debt. Therefore, a positive relationship between the effective tax rate and leverage ratio is expected (Haugen & Senbet, 1986) However, Antonou, Guney and Paudyal (2008) claimed that this logic only applies if companies are able to generate significant taxable revenue. Lower domestic funds and more capital expenses would be the effects of higher corporation tax rates.

By integrating tax benefits into their theory, M&M concluded that corporations use debt financing in order to take advantage of tax advantages while also maximising the market value of their companies. More debt in the capital structure is recommended by M&M. When interest payments are completely deductible in the computation of corporate income tax, Miller M. H. (1977) argues that the value of a company in equilibrium will still be independent of its capital structure.

Other researchers such as Jordan, Lowe and Taylor (1998) and Alipour, Mohammadi and Derakhsha (2015) emphasise that there is a positive relationship between the effective tax rate and the debt rate. A positive relationship between variables is also supported by the trade-off theory (DeAngelo & Masulis, 1980).

Otherwise, the pecking order theory does not establish a relationship between the level of debt and the effective rate of taxation (Karadeniz, Kandir, Balcilar, & Onal, 2009). While Antonou, Guney and Paudyal (2008) emphasised that the effect of this rule on the capital structure depends on the tax regulations of each country.

Financial flexibility

Financial flexibility may have an influence on the value of a company. The influence of financial flexibility on the value of a company is fairly considerable (Byoun, 2011). Financial flexibility refers to the ability of a company to mobilise its financial resources in order to adopt preventative and exploitative steps in the foreseeable future. It anticipates maximising the value of the company, particularly for rising companies, in order to gain fast new prospects from exploitative actions.

According to Byoun (2011), the best capital structure from a static point of view cannot be "optimal" considering the interplay between today's financial actions and future financial alternatives. Financial flexibility seems to be a fundamental factor in determining the optimum capital structure. Financial flexibility is crucial but not driven by the pecking order theory (Brounen, Jong, & Koedijk, 2006).

Financial flexibility and debt level have a negative relationship, according to authors Chen and Jiang (2001), Alipour, Mohammadi and Derakhshan (2015). The pecking order theory may explain a negative relationship between the two variables by stating that a highly flexible company with adequate internal resources to support its operations and the use of financial leverage would generally be smaller (Chen & Jiang, 2001).

Whereas Gamba and Triantis (2008) emphasise that financial flexibility relies not just on the direct costs of external funding, but also on corporate and personal tax rates and on the value of capital liquidation. Companies with high levels of financial flexibility should be valued at a higher price compared to companies with a lower degree of financial flexibility (Gamba & Triantis, 2008).

Risk

The amount of risk is stated to be one of the key factors of a company's capital structure (Kale, Noe, & Ramirez, 1991). The findings of studies conducted by Barton and Gordon (1988) and Esperança, Gama and Gulamhussen (2003) revealed a positive relationship between risk and debt rate. A positive relationship with short-term debt was found by (Thies & Klock, 1992). The authors, Prasad, Green and Murinde (2001), justify the existence of a positive relationship with short-term debt due to credit rationing, which limits the extent to which companies can borrow for the long term and thus use short-term debt.

On the other hand, Titman and Wessels (1988), Jordan, Lowe and Taylor (1998) discovered a negative relationship between risk and debt level. The trade-off theory foresees a negative correlation between these two variables, as by raising the risk of a company, the use of debt will be reduced, and tax profit will not be obtained (Titman & Wessels, 1988). Growing companies should avoid excessive leverage since a large amount of debt may raise the risk, and this risk might endanger the development of a company (Du & Dai, 2005). A negative relationship between risk and debt is also predicted from the perspective of the pecking order theory.

4. Research Methodology

The research object of this study is the number of 50 non-listed companies in Kosovo reporting to the Kosovo Council for Financial Reporting (KCFR). Companies included in the sample are private companies that have been categorised in the category of large companies that report to the Kosovo Financial Reporting Council under the framework of the Ministry of Finance. The data has been collected from the financial statements of 50 companies and provide information on total term debt, size of a company driven from natural logarithm of total assets, liquidity calculated from current assets divided by current liability, profitability calculated from earnings before interest and tax divided by total assets, assets structure determined by fix assets divided by total assets, growth resulted from sales divided by total assets, effective tax rate driven from tax divided by earnings before taxes, financial flexibility calculated based on retained earnings divided by total assets, risk estimated from standard deviation divided by total assets. The sample comprises panel data covering the period of 2013-2018. Considering that the sample offers information across organisations and across time, a panel data approach, with respective fixed and random effects models, was utilised. According to Greene (2002) in the Fixed Effects Model (FF) αi is correlated with x. In this model, individual effects of a company or differences across individuals can be estimated by shifts in the regression equation as in Equation 1.

$$y = Xb + d\alpha + e \tag{1}$$

where, d is a vector of variables for each individual or unit effect.

In the Random Effects Model (RE) αi is uncorrelated with x. In this model individual effects are randomly distributed across companies (see Equation 2).

yit =b xit + α i+ uit (2)

The RE model is a distinct case of the general mixed model with a random intercept ai.

In order to be able to determine which of the estimated models is more appropriate, the Hausman test was performed and based on the value of this test, the decision to accept or reject the null hypothesis has been made. If the p-value of this test is smaller than 0.05 the alternative hypothesis was accepted (H1: Fitted FE model).

Empirical model

Specification of "fixed effect" model:

$$TD_{it} = \beta_{1i} + \beta_2 SIZE_{2it} + \beta_3 LIQ_{3it} + \beta_4 PROF_{4it} + \beta_5 AS_{5it} + \beta_6 GROW_{6it} + \beta_7 ETR_{7it} + \beta_8 FLEX_{8it} + \beta_9 RISK_{9it} + u_{it}$$
(3)

Specification of "random effects" model:

$$\beta_{1i} = \beta_1 + \varepsilon_i \tag{4}$$

Substitution:

$$TD_{it} = \beta_1 + \beta_2 SIZE_{2it} + \beta_3 LIQ_{3it} + \beta_4 PROF_{4it} + \beta_5 AS_{5it} + \beta_6 GROW_{6it} + \beta_7 ETR_{7it} + \beta_8 FLEX_{8it} + \beta_9 RISK_{9it} + \varepsilon_i + u_{it}$$
(5)

$$=TD_{it} = \beta_1 + \beta_2 SIZE_{2it} + \beta_3 LIQ_{3it} + \beta_4 PROF_{4it} + \beta_5 AS_{5it} + \beta_6 GROW_{6it} + \beta_7 ETR_{7it} + \beta_8 FLEX_{8it} + \beta_9 RISK_{9it} + \omega_{it}$$
(6)

Where:
$$\omega_{it} = \varepsilon_i + u_{it}$$
 (7)

5. Results and Discussion

The data in the following table contains statistics used to characterise the basic features of the variables for the 50 companies involved in the research. The mean and standard deviation provide information about the central tendency of distribution and the dispersion of the sample and the measures.

Table 1. Descriptive statistics of variables measuring the structure of capital, 2013-2018

| Variable | Mean | Median | SD | Minimum | Maximum |
|----------|----------|----------|----------|----------|----------|
| TD | 0.502263 | 0.503085 | 0.293505 | 0.050269 | 1.554488 |
| SIZE | 6.783611 | 6.807386 | 0.338699 | 5.873720 | 7.574298 |
| LIQ | 1.815767 | 1.818416 | 1.121459 | 0.000000 | 5.504970 |
| PROF | 0.090892 | 0.070368 | 0.080807 | 0.001000 | 0.374954 |
| AS | 0.401756 | 0.389509 | 0.270647 | 0.000000 | 0.985785 |
| GROW | 1.562606 | 1.534502 | 1.008450 | 0.020471 | 4.536772 |
| ETR | 0.104911 | 0.100000 | 0.208843 | 0.000000 | 3.186604 |
| FLEX | 0.065077 | 0.049062 | 0.060853 | 0.001000 | 0.248651 |
| RISK | 0.584384 | 0.471717 | 0.474480 | 0.014978 | 3.438112 |

Note: TD-Total term debt; SIZE (Size of the company) = Natural logarithm of total assets; LIQ (Liquidity) = current assets divided by current liability; PROF (Profitability) = earnings before interest and tax (EBIT) divided by total assets; AS (Assets structure) = fix assets divided by total assets; GROW (Growth) = sales divided by total assets; ETR (Effective tax rate) = tax divided by earning before taxes (EBT); FLEX (Financial flexibility) = retained earnings divided by total assets; RISK = standard deviation (EBITDA) divided by total assets.

The table below represents an assessment of the strength of the relationship between the explanatory variables and the measured variables to determine if there is a statistically significant positive or statistically significant negative relationship between them.

| | TD | SIZE | LIQ | PROF | AS | GROW | ETR | FLEX |
|------|-----------|-----------|-----------|-----------|-----------|----------|--------|----------|
| SIZE | 0.154* | | | | | | | |
| LIQ | -0.464*** | -0.247*** | | | | | | |
| PROF | -0.364*** | -0.227*** | 0.224*** | | | | | |
| AS | 0.016 | 0.378*** | -0.361*** | -0.238*** | | | | |
| GROW | -0.046 | -0.275*** | 0.129* | 0.435*** | -0.363*** | | | |
| ETR | 0.038 | -0.009 | -0.015 | -0.017 | -0.166** | -0.030 | | |
| FLEX | -0.398*** | -0.218*** | 0.237*** | 0.829*** | -0.261*** | 0.352*** | -0.018 | |
| RISK | -0.219*** | -0.711*** | 0.212*** | 0.184** | -0.305*** | 0.242*** | -0.053 | 0.236*** |

Table 2. Correlation matrix of variables, 2013-2018

Note: TD-Total term debt; SIZE = Size of the company; LIQ = Liquidity; PROF = Profitability; AS = Assets structure; GROW = Growth; ETR = Effective tax rate; FLEX = Financial flexibility; RISK = Risk. *P<0.05; **P<0.01; ***P<0.001.

In the pooled regression model, 300 observations were grouped, disregarding the space and time dimension nature of the data. The main drawback of this model is that it stacks observations for each company one on top of the other, and it does not distinguish between individuality that may exist among companies. In the fixed effects model, we take into account the individuality of each company and let the intercept vary for each company, assuming that the slope coefficients are constant across companies.

| Dependent variable: TD | | | |
|-------------------------|---------------|----------------|------------|
| Explanatory variables | Fixed effects | Random effects | Pooled OLS |
| Gaustant | 1.5824*** | 1.3436*** | 1.2276* |
| Constant | (0.4479) | (0.4013) | (0.4226) |
| SIZE | -0.1166 | -0.0756 | -0.0381 |
| SIZE | (0.075) | (0.0574) | (0.0594) |
| LIO | -0.0638*** | -0.0776*** | -0.1178*** |
| | (0.0119) | (0.0113) | (0.0133) |
| BROE | -0.6059* | -0.6167* | -0.5323 |
| PROF | (0.2679) | (0.2569) | (0.3154) |
| 45 | -0.2170* | -0.2105** | -0.2689*** |
| AS | (0.0846) | (0.0679) | (0.0608) |
| GPOW | 0.0107 | 0.0139 | 0.0288 |
| GROW | (0.0176) | (0.0155) | (0.0159) |
| ЕТР | 0.0539 | 0.0320 | -0.0329 |
| EIK | (0.0520) | (0.0508) | (0.0667) |
| FLEX | -0.3412 | -0.5493 | -1.1531** |
| FLEA | (0.3479) | (0.3336) | (0.4073) |
| DISK | -0.0527 | -0.0612 | -0.1070* |
| KISK | (0.0337) | (0.0326) | (0.0414) |
| \mathbb{R}^2 | 0.76 | 0.24 | 0.38 |
| Adjusted R ² | 0.70 | 0.21 | 0.36 |

Table 3. Regression analysis of the capital structure

Note: TD – Total term debt; SIZE – Size of the company; LIQ – Liquidity; PROF – Profitability; AS – Assets structure; GROW – growth; ETR – Effective tax rate; FLEX – Financial flexibility; RISK = Risk.

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Table 3 shows the results of the multiple regression of pooled OLS, fixed effects (FE) and random effects (RE) models. In all three models, the relationship between total debt ratio (TD) and company size (SIZE), liquidity (LIQ), profitability (PROF), assets structure (AS), growth (GROW), effective rate tax (ETR), financial flexibility (FLEX) and risk (RISK). The most appropriate model choice is based on the obtained score of the Hausman test (Table 4).

The coefficient for liquidity is negative and is demonstrated to be a statistically significant factor in determining TD. Two more variables that demonstrated negative relationships that were statistically significant with TD determinants were profitability, and assets structure. In addition, the size, financial flexibility, and risk demonstrated negative relationships with TD. The results of this model also showed that growth and the effective tax rate had a positive relationship in TD.

| Table 4. Te | esting and se | electing the | model for TD |
|-------------|---------------|--------------|--------------|
|-------------|---------------|--------------|--------------|

| Hypothesis | | The P value for the Hausman test | Best fitted model |
|----------------------------------|----------------------------------|----------------------------------|---------------------|
| H ₀ : Fitted RE model | H ₁ : Fitted FE model | 0.0019 | H1: Fitted FE model |
| | | | |

Note: RE – Random effects model, FE – Fixes effects model

From the relationship between the factors involved in this research and the capital structure, measured through the total debt ratio, it can be underlined that between the size of a company and capital structure, there is a negative relationship. A negative relationship between them should also end, as predicted by Pecking order theory, because large companies can use more internal resources as a funding source. The results of this research are consistent with the author's studies Barton and Gordon (1988), Kale, Noe, and Ramirez (1991). Whereas, authors Deloof and Overfelt (2008) emphasised that large companies use less debt in their capital structure because of their ability to finance through issuing shares rather than debt financing.

Between liquidity and capital structure, there is a statistically significant negative relationship, as liquid companies do not need external resources. The same relationship also influences the Pecking order theory. Even the researchers' findings indicate a negative relationship between them. Deesomsak, Krishna and Pescetto (2004), Alipour, Mohammadi and Derakhshan (2015) all find a negative relationship between them. According to Alipour, Mohammadi and Derakhshan (2015), liquid companies have fewer capital requirements from foreign sources.

Also, between profitability and capital structure, there is a statistically significant negative relationship. This is acceptable according to the pecking order theory, because companies prefer to use more internal resources. The same opinion is shared by (Tong & Green, 2005); (Chang, Chen, & Liao, 2014)

From the study findings, it can be observed that there is a statistically significant negative relationship between asset structure and capital structure. Since fixed assets are used as collateral by the companies to be financed by the bank, in case they fail to repay, the fixed assets are utilised to repay debt. A negative relationship between them is also suggested by the Pecking order theory.

On the other hand, there is a positive relationship between growth and capital structure. Céspedes, González and Molina (2010), as well as Chang, Chen and Liao (2014), find a positive relationship between growth and debt rate. Because fast-growing companies must finance their projects, which is mostly accomplished by borrowing

From the results of the data, it can be shown that between the effective tax rate and the capital structure, there is a positive relationship. A positive relationship between the two factors is expected by (Haugen & Senbet, 1986). However, greater company tax rates would result in lower domestic revenues and higher capital expenditures.

There is a negative relationship between financial flexibility and capital structure. As a more flexible company, it needs less external financing. A negative relationship between them is also predicted by the pecking order theory, as a highly flexible company has adequate internal funds to pay for its activities. Even the researchers' results, Chen and Jiang (2001), Alipour, Mohammadi, and Derakhshan (2015), are compatible with the outcomes of our research.

Even between risk and capital structure, there is a negative relationship. Similar results may also be found in the research of Titman and Wessels (1988), Jordan, Lowe and Taylor (1998). Also, according to the perspective of trade-off theory, it might be seen as a negative relationship. From Titman and Wessels (1988) perspective, this negative relationship explains the fact that, by expanding usage of it, company risk debt will be lower and tax advantages will not be realised. A similar negative relationship is also anticipated by the Pecking order theory.

6. Conclusions

The study examines the determinants of the capital structure of non-listed companies in Kosovo, reporting to the Kosovo Council for Financial Reporting (KCFR). Using data extracted from 50 companies during 2013–2018, a series of panel econometric models were estimated. The determining factors of the capital structure involved in this research are: company size, liquidity, profitability, assets structure, growth, effective tax rates, financial flexibility, and company risk. The ratio of total debt is used to measure the capital structure.

The data is presented by the results of multiple regression models 'pooled OLS', 'fixed effects (FE)' and 'random effects (RE)'. From the results obtained through the Hausman test, it has come out as the most appropriate model.

From the findings, we can show that between the size of a company and its capital structure, there is a negative relationship. There is a statistically significant negative relationship between liquidity and capital structure as well. The statistically significant negative relationship is also between profitability, assets structure and capital structure. Whereas among growth, tax rate, and capital structure, there is a positive relationship. While between financial flexibility, risk, and capital structure is a negative relationship.

The negative relationship between the size of a company, liquidity, profitability, assets structure, financial flexibility, risk, and capital structure affects the management of the company when making borrowing choices. Our findings show that companies follow a

hierarchy of funding sources based on the Pecking Order theory model. So, from these results, it can be understood that companies aim to achieve optimal leverage based on the model of trade-off theory. But from the results of this research, it is not clear which of the two models best describes the financial behaviour of the companies. Also, the study's findings demonstrated the significance of capital structure in determining a company's financial resources in Kosovo. Decisions on a company's financial structure are critical to its survival.

The study offers various implications for policymakers and banks aiming at improving the financing of companies in Kosovo. Loans continue to be the major source of funding for companies in Kosovo, despite high-interest rates, underlining the need for the Central Bank of Kosovo to cooperate closely with commercial banks to lower interest rates. One solution may be to decrease the capital reserves required for commercial banks, given the relatively stable financial sector.

In order for companies to have greater prospects for growth, banks should improve lending procedures and apply more appropriate interest rates to companies. It's essential to have greater collaboration between companies, as when requesting loans, commercial banks need a guarantee from another company so they may back each other up and, in this form, have easier access to loans. Due to the financial limits and lack of proper financing tools, and to ensure that companies do not rely primarily on bank loans, the operation of the capital market in Kosovo should begin.

The construction of stock exchange activity in Kosovo is more than a necessity since the companies would enable the creation of new sources of finance via the issue of shares and bonds. The most favourable method of financing companies would accelerate their development and boost their competitiveness in the local and international markets. Such a role would have an influence on raising the quality of local products and services as well as on revenue growth. This would also have an influence on boosting the possibilities of creating sources of funding.

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