

PERSONAL INFORMATION

Galina Boyanova Zaharieva



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ORCID ID: <https://orcid.org/0000-0002-7178-2869>

Scopus ID: 57215902215

Web of Science Researcher ID: ABA-6439-2020

RG: <https://www.researchgate.net/profile/Galina-Zaharieva/>

Nationality: Bulgarian

WORK EXPERIENCE

January 2026 – present **Professor**

Economic Research Institute, Bulgarian Academy of Sciences

March 2024 – January 2026 **Professor**

D. A. Tsenov Academy of Economics, Department of International Economic Relations
Scientific specialty: World Economy and International Economic Relations"

2007 – March 2024 **Assoc. Professor**

D. A. Tsenov Academy of Economics, Department of International Economic Relations
Scientific specialty 05.02.10 World Economy and International Economic Relations"

September 2015 – May 2020 **Head of Department of International Economic Relations**

D. A. Tsenov Academy of Economics ,

August 2008–July 2010 **Director of Centre "International cooperation and projects"**

D. A. Tsenov Academy of Economics

September 2011- **Scientific Secretary of Department of International Economic Relations**

September 2015 D. A. Tsenov Academy of Economics

2001-2015 **Secretary for Academic and Methodological Support and Accreditation**

Master program "International Business and Management"

Department of International Economic Relations, D. A. Tsenov Academy of Economics

2001–2007 **Head Assistant professor at Department of International Economic Relations**

D. A. Tsenov Academy of Economics

1998–2007 **Senior assistant professor at Department of International Economic Relations**

D. A. Tsenov Academy of Economics

1994–1997 **Assistant professor at Department of International Economic Relations**

D. A. Tsenov Academy of Economics

EDUCATION AND TRAINING

March 2002 **PhD degree in Economics;**

Higher Attestation Commission under the Council of Ministers of the Republic of Bulgaria, D. A. Tsenov Academy of Economics, Department of International Economic Relations (doctoral student 1998 – 2001), Scientific Specialty 05.02.10 "World Economy and International Economic Relations"

1989–1994 Master in Marketing and planning

D. A. Tsenov Academy of Economics

1989–1997 Master in Finance

D. A. Tsenov Academy of Economics

1985–1989 Secondary Education in Economics

Technical School of Economics, Dimovo (Bulgaria),
Economist-Accountant

PERSONAL SKILLS

Mother tongue(s) Bulgarian

Other language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C1	C1	C1	C1	B2
Russian	C1	C1	B1	B1	C1
German	B2	B2	B1	B1	B2

Levels: A1/2: Basic user - B1/2: Independent user - C1/2 Proficient user
Common European Framework of Reference for Languages

Communication skills

Good communication skills in Bulgarian and English, acquired through my work as a lecturer, unit head, and collaborative project work; conflict management skills; public speaking and presentation; collaboration and diplomacy.

Organisational / managerial skills

Team and project management; consulting and analysis; experience in collective governance bodies of academic units in higher education institutions under the Higher Education Act; management of department staff.

Job-related skills

Modelling and analysis using specialized software and programming languages (Python, SPSS, R, Gretl) for research purposes; academic and professional training and teaching in Bulgarian or English.

Computer skills

Excellent command of Microsoft Office (Word, Excel, PowerPoint)
Microsoft Excel Advanced Certificate – July 2023
Programming Fundamentals with Python Certificate – September 2022

Driving licence

▪ Category B

ADDITIONAL INFORMATION

Selected publications

Scholarly Monographs

- 1) Zaharieva, Galina (2007), Measuring the National Competitiveness, Svishtov, Economic World Collection, vol. 86, pp. 1-193, ISSN: 1310-2737
- 2) Zaharieva, Galina (2021). A combined approach to examining foreign trade in services, Svishtov, Economic World Collection, vol. 144, pp. 1-172, ISBN 978-954-23-2120-0

Scopus & Web of Science articles

- 1) Zahariev, A., Zveryakov, M., Prodanov, S., Zaharieva, G., Angelov, P., Zarkova, S., & Petrova, M. (2020). Debt management evaluation through support vector machines: on the example of Italy and Greece. *Entrepreneurship and Sustainability Issues*, 7(3), 2382-2393. DOI: [https://doi.org/10.9770/jesi.2020.7.3\(61\)](https://doi.org/10.9770/jesi.2020.7.3(61)) (SCOPUS & Web of Science)
- 2) Roleders, V., Oriekhova, T., & Zaharieva, G. (2022). Circular Economy as a Model of Achieving Sustainable Development. *Problemy Ekorozwoju – Problems of Sustainable Development*, 17(2), 178-185. doi:<https://doi.org/10.35784/pe.2022.2.19>
- 3) Zaharieva, G., Tarakchiyan, O., & Zahariev, A. (2022). Market capitalization factors of the Bulgarian pharmaceutical sector in pandemic environment. *Business Management*, XXXII (4), 35-51. Retrieved from <https://bm.uni-svishtov.bg/title.asp?title=2784> (SCOPUS)
- 4) Zahariev, A., Ivanova, P., Zaharieva, G., Slaveva, K., Mihaylova, M. & Todorova, T. (2023). Interplay between CSR and the Digitalisation of Bulgarian Financial Enterprises: HRM Approach and Pandemic Evidence. *Journal of Risk and Financial Management* 16(9): 385. <https://doi.org/10.3390/jrfm16090385> (SCOPUS)
- 5) Roleders, V., Oriekhova, T., Zaharieva, G., Sysoieva, I., Dobizha, V., Pidhaiets, V. Kucher, L., (2024) Economic justification of recycling in the processing industry, *Cleaner and Responsible Consumption*, Volume 13, 2024, 100195, ISSN 2666-7843, <https://doi.org/10.1016/j.clrc.2024.100195>.
- 6) Shaulska, L., Bei, H., Zaharieva, G., Zahariev, A. (2025). Industry 4.0: the transformation of management systems and influence tools. *International Journal of Global Energy Issues (IJGEI)*, 47(1-2), 70–87. <https://doi.org/10.1504/IJGEI.2025.143352>

Other Selected Publications in English

- 1) Zahariev, A., Zaharieva, G. (2003), HR management in Bulgarian firms - empirical evidences, *Dialogue*, vol. 3/2003, pp. 5-36; Tsenov Academy of Economics, ISSN:1311-9206
- 2) Chiburiene, Jadvyga; Zaharieva, Galina (2004), The Role of FDI in the Integration Process into EU: The Case of Bulgaria and Lithuania, The specific of Business management on the way to European Union. Lithuania Economics and Management: International conference proceedings - April 2004 r., pp. 160-164; Kaunas University of Technology (Lithuania); ISBN:9955-09-622-5
- 3) Zaharieva, Galina (2005). Bulgaria's trade specialization and competitiveness. *Economics and Management*, Lithuania, April 28-29, 2005, pp. 218-222; Kauno technologijos universitetas; ISBN:9955-09-893-7
- 4) Chiburiene, Jadvyga; Zaharieva, Galina (2006), International Trade as a Factor of Competitiveness: Comparison of Lithuanian and Bulgarian Cases, *Engineering Economics* 6p. 4 (49)/2006, pp. 48-56; Technologia Kaunas; ISSN:1392-2785
- 5) Sarkisyan-Dikova, Karina; Zaharieva, Galina (2006), Measuring the Intensity of Intra-regional Trade among SEE Countries, *Regional Economic Cooperation in Southeastern Europe: 3-rd international conference of the Association of South Eastern Europe Economic Universities - May 11-14, 2006*, pp. 241-250; ISBN:954-23-0327-0
- 6) Chiburiene, Jadvyga; Zaharieva, Galina (2008). The national competitiveness: the gain and cost of European integration (Bulgarian and Lithuanian case), *Economics and Management: Ekonomika ir Vadyba*, vol. 13/2008, pp. 762-769; Kaunas University of Technology (Lithuania), ISSN:1822-6515.
- 7) Zaharieva, G. (2013). Trade performance and specialization of Bulgaria and Ukraine during the period 2008-2012, *Ukraine - Bulgaria - European Union: Current State and Prospects: Proceedings of the International Scientific and Practical Conference - Kherson-Varna, 2013*, pp. 166-171; Vyshemyrsky V. S. Publishing House, Ukraine, ISBN: УДК 327 (477), ББК 66.4(4Укр)9;
- 8) Zaharieva, Galina (2013). EU export specialization and competitiveness in enlarged and integrating community, *The Future of Integration, The Future of the European Union: Jubilee International Scientific Conference - Svishtov, 17 May 2013 r.*, Academic publishing house "Tsenov", 2013, pp. 43-51, ISBN: 978-954-23-0867-6
- 9) Zaharieva, Galina (2014). SEE Countries' trade specialization and post-crisis recovery – empirical evidences, *Towards Post-Crisis Prosperity: Alternative Economic Policies and Institutional Reforms in South and Eastern Europe: 10th International conference of ASECU - Cluj-Napoca, May 16-17, 2014*. Babes-Bolyai University, 2014, pp. 47-54
- 10) Zaharieva, Galina. (2016). The Relationship between Export Structure and Economic Development: The Bulgarian Case. *Economics and Organization of Management*, vol. 4, pp. 21-27, ISSN: 2307-2318
- 11) Zaharieva, Galina; Sarkisyan, Karina. (2015). Bulgarian-Russian trade developments during

- the period 2009-2014, Economy and Politics in the Post-Crisis World: Proceedings of international conference - Varna, 16-17 October 2015, Varna, University publishing house "Science and economics", 2016, c. 1-8, ISBN: 978-954-21-0875-7
- 12) Silqa, Driton; Zaharieva, Galina (2019). The knowing-doing gap of intellectual capital in multinational companies – case study: Skandia group, Knowledge - International Journal. Scientific papers, 2019 (June), 31.1, pp. 281-286, ISSN: 2545-4439
 - 13) Zaharieva, Galina. (2019) Dynamics and structure of the high-skill and technology-intensive manufactures export of the EU countries. Modern Architecture of the World Economy (41's): Investment, Innovation, Industry, Integration: Proceedings of the International Scientific and Practical Conference - Rostov-on-Don, 2019. Rostov-on-Don, Publishing and Printing Complex of RSUE (RINH), 2019, pp. 129-133, ISBN: 978-5-7972-2686-4
 - 14) Zaharieva, Galina, Zdravko Lyubenov, Karina Sarkisyan-Dikova (2019). Contribution of transport services to Bulgaria's economic development. Knowledge - International Journal. Scientific papers, 2019, 31.1, pp. 135-141, ISSN: 2545-4439
 - 15) Zahariev, Andrey, Stoyan Prodanov, Galina Zaharieva, Lyudmil Krystev, Dimitar Kostov, Tsvetan Pavlov, Silviya Zarkova, Nikolay Zdravkov (2020). The brokerage insurance companies under COVID-19 framework (The Bulgarian experience), Economic and Social Development, 2020, 58, pp. 369-383, ISSN: 1849-7535
 - 16) Zahariev, Andrey, Stoyan Prodanov, Aneliya Radulova, Galina Zaharieva, Mariyana Pavlova, Petko Angelov, Taner Ismailov, Aleksandrina Aleksandrova, Kristi Marinova (2020). The Bank Insolvency: from Lehman Brothers to COVID-19 (International remarks and national peculiarities), Economic and Social Development, 2020, 58, pp. 44-59, ISSN: 1849-7535
 - 17) Zaharieva, Galina (2020). International Services Trade Competitiveness of EU-27 Countries, Izvestiya. Journal of University of Economics – Varna, vol. 3, pp. 273-296, ISSN: 1310-0343
 - 18) Zahariev, A., Ivanova, P., Angelov, A., & Zaharieva, G. (2021). Evolution in the regulatory framework for distance learning in a pandemic environment - the experience of Bulgaria. Abstracts & Proceedings of SOCIOINT 2021 - 8th International Conference on Education and Education of Social Sciences, 14-15 June 2021 (pp. 18-24). Istanbul: OCERINT. doi: <https://doi.org/10.46529/socioint.202102>
 - 19) Zahariev, Andrey, Stefan Simeonov, Galina Zaharieva (2021). Management motivation and capital creation through employee stock options -International evidences under Covid-19 circumstances, 22nd RSEP International Economics, Finance & Business Conference - Virtual/Online. Full Papers - Kadir Has University, Istanbul, Turkey, 25-26 August 2021. BC GRUP INC. Publishing, 2021, pp. 113-120, ISBN: 978-605-70583-3-1
 - 20) Zahariev, A., Laktionova, A., Zaharieva, G., & Kostov, D. (2022b). International Master Degree Partnership through Double Diploma Programme of International Financial Management (on the example of Bulgaria and Ukraine). Abstracts & Proceedings of SOCIOINT 2022 - 9th International Conference on Education and Education of Social Sciences, 17-18 January 2022 (pp. 576-583). Istanbul: OCERINT. doi: <https://doi.org/10.51508/intcess.202280>
 - 21) Zahariev, A., Zaharieva, G., Mihaylova, M., Nikolova, M. (2022e). COVID-19 as a factor for the digitalisation in human resource management in the Bulgarian financial institutions. 87th International Scientific Conference of Economic and Social Development: Economics, Management, Finance and Banking, Svishtov, Bulgaria, 28-30 September 2022, Economic and Social Development (Book of Proceedings), vol. 87, Cakovec, Croatia, pp. 210-219, ISSN: 1849-7535, <https://www.researchgate.net/publication/364153505>
 - 22) Zahariev, A., Zaharieva, G., Mihaylova, M., Ivanova, K. (2022d). Digitalisation in human resource management: evidence from the Bulgarian banking and insurance sectors. 87th International Scientific Conference of Economic and Social Development: Economics, Management, Finance and Banking, Svishtov, Bulgaria, 28-30 September 2022, Economic and Social Development (Book of Proceedings), vol. 87, Cakovec, Croatia, pp. 261-269, ISSN: 1849-7535, <https://www.researchgate.net/publication/364153518>
 - 23) Zaharieva, Galina. (2023). The relation between motives for women entrepreneurship and the macrolevel determinants in selected EU countries. Economic and Social Development: 103rd International Scientific Conference on Economic and Social Development – "Digital entrepreneurship in the context of the UN Sustainable Development Goals". Book of Proceedings - Varazdin, 21-22 November, 2023. vol. 103, Varazdin, Croatia, pp. 293-302, ISSN: 1849-7535
 - 24) Zaharieva, Galina. (2024). Digitalization, women entrepreneurship and sustainable development goals: the Bulgarian case. Economic and Social Development: 104th International Scientific Conference on Economic and Social Development. Book of Proceedings - Rio de Janeiro, 23-25 November, 2023. vol. 104, Varazdin, Croatia, pp. 123-130, ISSN: 1849-7535.

- 25) Mihaylova, M., Zaharieva, G., Zahariev, A. (2025). The creativity-bureaucracy balance model for small and medium-sized enterprises in global value chains. Building Resilient Society: 120th ESD Conference. Book of Proceedings - Zagreb, December, 2024; Varazdin Development and Entrepreneurship Agency; Croatia; pp. 288-297; ISBN: 978-953-6125-24-1
- 26) Zaharieva, G., The effect of EU plastic waste trade regulations on exports to non-OECD countries, Economic Development and Policies: Realities and Prospects. Sustainability in the Conditions of Global Transformations. Sofia: ERI at BAS, ISBN 978-954-9313-35-2.

URL with a complete list of publications registered in NACID

<https://ras.nacid.bg/dissertation-preview/2825>

121 publications till January 15, 2026

Projects

- 1) Research Project No. 10-2008 "Risk and Return on Corporate Investment in Human Capital in the Knowledge Economy," carried out from May 30, 2008 to October 31, 2008, as Associate Professor, PhD – team member.
- 2) Research Project No. 43-2009 "Healthcare Workforce - Challenges of the Reform," carried out from April 27, 2009 to November 15, 2009, as Associate Professor, PhD – team member.
- 3) Research Project No. 19-2017 "Model for Socio-Economic Development of the Bulgarian Danube Region," carried out from April 6, 2017 to December 1, 2017, as Associate Professor, PhD – team member.
- 4) Research Project No. 22-2017 "Financial and Economic Integration of Bulgaria and the EU for 10 Years of Membership - Challenges and Prospects," carried out from May 4, 2017 to December 1, 2017, as Associate Professor, PhD – team member.
- 5) Research Project No. 7-2018 "Socio-Economic Development of the Bulgarian Danube Region - Trends and Prospects," carried out from March 12, 2018 to November 15, 2018, as Associate Professor, PhD – team member.
- 6) Research Project No. 11-2022 "Digital Transformation in Human Resources Management in Financial Enterprises in Bulgaria," carried out from May 11, 2022 to November 15, 2022, as Associate Professor, PhD – team member.
- 7) Project BG051PO001-3.1.07-0019 "New Knowledge and Skills for Successful Professional Realization of Students from D. A. Tsenov Academy of Economics - Svishtov," financed under Priority Axis 3 of the Operational Programme "Human Resources Development," Scheme BG051PO001-3.1.07, Activity "Updating Curricula in Higher Education in Accordance with Labor Market Requirements" – Expert.
- 8) Project BG051PO001-3.3.07-0002 "Student Internships," as Academic Supervisor, with Supplementary Agreement No. 10026 of July 8, 2013, effective from July 8, 2013; Supplementary Agreement No. 10079 of May 31, 2014, effective from June 1, 2014; and Supplementary Agreement No. 10213 of December 29, 2014, effective from January 1, 2015.
- 9) Project No. 2017-1-BG01-KA103-035825, mobility for teaching purposes at Poznań University of Economics and Business (Poznań, Poland) from October 9, 2017 to October 13, 2017, inclusive.
- 10) Project No. 2019-1-BG01-KA103-061445, mobility for teaching purposes at Mother Teresa University (Skopje, North Macedonia) from November 25, 2019 to November 28, 2019, inclusive.
- 11) Project No. 2019-1-BG01-KA107-061442, mobility for training purposes at Cadi Ayyad University (Marrakech, Morocco) from September 3, 2021 to September 9, 2021, inclusive.
- 12) Project No. 2020-1-BG01-KA103-078434, mobility for training purposes at Artifex University (Bucharest, Romania) from May 19, 2023 to May 20, 2023, inclusive.
- 13) Project 16.4.2.087 "Chance for Development," INTERREG V-A Romania-Bulgaria Cross-Border Cooperation Programme 2014-2020, Expert/Activity Implementation.
- 14) Research Project No. 39-2011 "Study of the Impact of European Integration on the Intensity of Intra-Industry Trade in Bulgaria," carried out from April 14, 2011 to November 15, 2011, as Associate Professor, PhD – Project Leader.
- 15) Research Project No. 14-2012 "Comparative Study of the External Sector of the Bulgarian and Romanian Economies," carried out from March 15, 2012 to November 15, 2012, as Associate Professor, PhD – Project Leader. Two doctoral students participated in the project team.
- 16) Research Project No. 28-2009 "Foreign Trade Specialization and Economic Growth of EU Countries," carried out from April 27, 2009 to November 15, 2011, as Associate Professor, PhD – Project Leader.
- 17) Project for Partial Financing of Scientific Forum No. K4-2013 "Jubilee International Scientific-Practical Conference '20 Years of the Department of International Economic Relations -

Innovation through Integration," carried out from March 21, 2013 to November 15, 2013, as Associate Professor, PhD – Project Leader.

- 18) Project No. 2009-1-BG1-ERA10-01890 for intensive programme on "Governing and Managing the Provision of Global Public Goods," carried out from September 1, 2009 to August 31, 2010, inclusive, with the participation of partners from Kaunas University of Technology (Kaunas, Lithuania) and President Stanisław Wojciechowski State University of Applied Sciences in Kalisz (Kalisz, Poland). Participation in the project: Leader.
- 19) TEMPUS S-JEP 09543-95 "Public Finance in Post-Communist State" (1995-1998), University of Bochum, Germany, Expert.

Successfully Defended Doctoral Students

- 1) Ivaylo Ivanov Petrov Dissertation theme: Role of new international formations for the creation and transfer of policies, 2016.
- 2) Nikolay Andreev Andreev, Dissertation theme: Evolution of the stabilization policies of the European Union, 2016.
- 3) Viktoriya Borislavova Ivanova, Dissertation theme: Cross-border Cooperation Between the Countries in the European Union (on the Example of Bulgaria and Romania), 2018.
- 4) Driton Ali Sylqa, Dissertation theme: The personnel turnover problem as a factor for market positioning of companies with international activity, 2020.

Doctoral Students in Defense Procedure

- 1) Jingxin Hu, Economic and trade cooperation between China and Bulgaria within the framework of "16+1 Cooperation and "One Belt, One Road", Doctoral program "World Economy and International Economic Relations" at the "D. A. Tsenov" Academy of Economics –Svishtov, Department of International Economic Relations

Memberships in Organizations and Editorial Boards

Member of the Editorial Board of "Business World" Library, Bulgaria (since July 28, 2014)

Member of the Union of Scientists - Bulgaria

Editor-in-Chief of the Editorial Council of the Electronic Scientific Journal "Global and Regional Dimensions of International Economic Relations" (2024 - present)

<https://miojournal.uni-svishtov.bg/about.asp?magazine=18>

University Courses

- International Economics
- Global Business Regulations
- International Human Resource Management
- Foreign Trade Operations
- International Economic Comparisons
- Human Resource Management
- Export and Import Management (in Bulgarian and English)
- Project Teams