

ATTITUDE OF REVIEWER

by **Prof. Dr. Spartak Keremidchiev**, Economic Research Institute at BAS, department “Economics of the Firm”, member of Scientific Jury in the competition for academic position “PROFESSOR”, approved by a decision of the Scientific Council minutes No 4 on 10.04.2019, and by an order of the Director No 122 on 12.04.2019, announced by Economic Research Institute at Bulgarian Academy of Sciences, SG, issue 13 on 12.02.2019

Candidate: **Assoc. Prof. Dr. Radostina Telerig Bakardjieva**

I. General evaluation of the candidate regarding her research activity

Assoc. Prof. Dr. Radostina Bakardjieva holds a Master’s degree in Sociology from UNWE and a Ph.D. in Economics from Sofia University “St. Kliment Ohridski”. After completing her Ph.D. study, she works at Economic Research Institute at BAS as a research fellow. In 2007, she is elected Associate Professor.

I personally know Assoc. Prof. Dr. Radostina Bakardjieva, I have worked with her on projects implemented at the Institute. I follow her publications and I am well aware of her scientific work and achievements.

I highly value her work ability, criticism, enthusiasm and colleague attitude.

II. Quantitative assessment of meeting the minimum science-metric national requirements and the requirements of the Regulations of ERI-BAS

By thoroughly acquainting myself with the presented by the candidate publications, informations and documents, I can give the following assessment for meeting the minimum science-metric national requirements and the requirements of the Regulations of ERI-BAS.

Concerning group of indicators A, I accept the presence of educational and scientific degree “Doctor” of the candidate.

Concerning group of indicators C, I accept the presented habilitation work Bakardjieva, R. (2019). Corporate Responsibility through Application of International Social Standards in Bulgarian Companies – Challenges and European Dimensions. Plovdiv, 130 p., Academic Publishing House “Talent”.

Concerning group of indicators D, I accept the presented distribution of publications with calculated points from the group – 507.5. The candidate meets the requirement of Art. 89, para. 1, item 4 of the Regulations of ERI-BAS for the presence of at least 2 publications, referenced and indexed in SCOPUS or WoS.

Concerning group of indicators E, I accept the proposed distribution and summation, with calculated a total of 410 points.

Concerning group of indicators F, I accept the proposed distribution and I add the textbook group of indicators D. Thus, the points in this group of indicators are 215.

In this way, by individual groups of indicators and in total, Assoc. Prof. Dr. Radostina Bakardjieva meets and exceeds the minimum science-metric national requirements and the requirements of the Regulations of ERI-BAS (Table 1).

Table 1. Meeting the minimum science-metric national requirements and the requirements of the Regulations of ERI-BAS from publications and scientific activity of Assoc. Prof. R. Bakardjieva

Group of indicators	Minimum requirements, points	Candidate's result, points
A	50	50
C	100	100
D	250	507.5
E	150	410
F	100	215

III. Evaluation of the results and scientific contribution of the candidate

The main contributions of the candidate, which cover and systematize her scientific production, can be generalized in the following scientific fields:

- Theory and methodology of the corporate social responsibility (CSR).
- Standardization of corporate social responsibility.
- Evaluation of the state of the corporate social responsibility in the Bulgarian companies.
- Economic problems of the European Union.
- Problems of the international migration.

In the first scientific field of the candidate, the contributions can be generalized as follows:

- In an original way are outlined definitions of key terms like “corporate social responsibility”, “management of corporate social responsibility”, “responsible supply chain” and “corporate social reporting”.
- Identified are the complex interactions between CSR and corporate governance.
- Established are the relations between CSR, sustainable development and corporate sustainability. Outlined is the transition from three-dimensional CSR model (3P model), aimed at the people, the planet and the profits, to the five-dimensional model (5P model), which complements the three-dimensional model with the terms “prosperity”, “peace” and “partnership”.

In the second field of the research work of the candidate, the following contributions can be outlined:

- Outlined is the dynamics and evolution in developing international CSR standards. Particular focus is placed on the introduction of the principle of the internalization of the negative external effects, with which the “Polluter pays” requirement is met.
- Developed and approbated is a self-assessment methodology for companies using the instruments of ISO 26000.
- Evaluated is the implementation of the international standards for CSR in Bulgarian companies.

In the third scientific field, the following scientific contributions of the candidate can be outlined:

- Determined is the state and application of the CSR principles in the Bulgarian companies. Revealed are the differences and are identified the CSR leaders in the country.

- Revealed are many good practices of CSR that can be an example for the companies in the country.
- Developed are recommendations to the managements of the Bulgarian companies for using the potential of CSR in the development of their companies.

The works of Assoc. Prof. R. Bakardjieva prove her research capacity and professionalism in the field of the above mentioned scientific problems, the use and adaptation of modern and appropriate instruments for producing original scientific results of theoretical and practical significance. The presented scientific production reveals the abilities of Assoc. Prof. R. Bakardjieva to outline important social-economic problems and to find scientific and management solutions for them.

IV. Evaluation of the originality of the presented works and the reliability of the presented scientific data

The scientific contributions made by Assoc. Prof. Dr. R. Bakardjieva are her own work, the result of individual and team research and works. All of them have original character and are scientific novelty, they confirm and enrich the existing knowledge. They are obtained using reasoned methodology and reliable sources of information, including by conducting questionnaire surveys at company level.

In preparing this attitude of review, I have not received any reports of plagiarism. Knowing very well the moral qualities of Assoc. Prof. Dr. R. Bakardjieva, I completely exclude the possibility of such statements and I am sure that there cannot be such.

V. Critical notes and recommendations

My recommendations to the candidate are as follows:

- To increase her publishing activity in referenced and indexed publications in world databases with scientific information.
- To transfer her CSR experience to Ph.D. students.

VI. Conclusion

The presented by Assoc. Prof. Dr. Radostina Bakardjieva scientific production and activity by volume, structure, quality of scientific results and contributions present her as a well-established and distinguished researcher in the field of corporate social responsibility and corporate governance.

The teaching, publication and research work of the candidate and the results of it fully meet and exceed the quantitative and qualitative requirements for occupying academic position “Professor” at Economic Research Institute at BAS.

This gives me full reason to support the election of Assoc. Prof. Dr. Radostina Bakardjieva **FOR the occupation of academic position “Professor”** in professional field 3.8. Economy, “Corporate Social Responsibility” for the needs of Economic Research Institute at BAS.

03.06.2019 г.

Member of the jury:

(s)